

INTERNATIONAL CONFERENCE

TRANSFORMATION OF AGRIFOOD SECTOR THROUGH NOVEL FORMS OF LOCAL DELIVERY, DIGITALIZATION AND PARTNERSHIPS



27. August 2018
Gornja Radgona
Slovenia

AGRA Fair
Conference Hall 5





11.30 - 12:00

Welcome and registration

Welcome speeches

12:00 - 12:05

Marko Močnik, MSc, Director of Pomurje Technology Park

12:05 - 12:10

Dejan Židan, MSc, Minister of Agriculture, Forestry and Food

Opening speech

12.10 - 12.30

Smart Villages - Development of the countryside in the 21. century

Franc Bogovič, Member of the European Parliament (SLS/EPP)

12:30 - 14:00

Panel 1: Short supply chains and quality food

Moderator: Silva Nemeš, MSc, Senior Expert at Innovation Technology Cluster Murska Sobota

12.30 - 12.45

Quality of food, short supply chains and tourism

Eva Štravs Podlogar, State Secretary at Ministry of Economic Development and Technology

12.45 - 13.00

Challenges of short supply chains in Slovenia and their solutions

Denis Topolnik, MSc, Director of Innovation Technology Cluster Murska Sobota

13.00 - 13.15

Local stories in wider tourism offer

Igor Magdič, Destination Executive Director Terme 3000 – Moravske Toplice

13.15 - 13.30

Raising the quality of cultivation and processing in the oliveculture as a challenge for pumpkin seed oil manufacturer

Milena Bučar Miklavčič, PhD, Researcher at the Institute for Oliveculture, University of Primorska

13.30 - 13.45

How to succeed with niche food product?

Jasmina Passero Sotošek, Passero Estate

13.45 - 14.00

Sample farm in Slovenian Rába-county and mobile processing

Andrea Kovacs, Director of Development Agency Slovenska krajina

14:00 - 14:30

Networking break with local specialities

14:30 - 16:05

Panel 2: Partnership in agrifood – from innovation partnerships to DIHs

Moderator: Damjan Jerič, BSc, Specialist for Agricultural Economics at Institute of Agriculture and Forestry Murska Sobota

14.30 - 14.45

EIP-AGRI - strategic aspect

Remco Schreuder – EIP-AGRI Service Point, Brussels

14.45 - 15.00

European Innovation Partnerships in Slovenia

Vesna Miličić, PhD, Senior Policy Adviser at Agriculture Directorate at the Ministry of Agriculture, Forestry and Food

15.00 - 15.15

Digitalisation of the food supply chain based on producer's needs

Zsófia Kertész, Development Engineer at Campden BRI Magyarország, Budapest

15.15 - 15.30

Digital Innovation Hub (DIH) BioSense

Ivana Horvat, Dissemination and Communication Manager at BioSense Institute, Novi Sad

15.30 – 15.45

Strategic Research-Innovation Partnership (SRIP) Food

Tatjana Zagorc, PhD, Director of the Chamber of Agricultural and Food Enterprises, Chamber of Commerce and Industry of Slovenia

15.45 – 15.55

Application of plasma technology in food industry

Miran Mozetič, PhD, Head of the Department of Surface Engineering, Institute Jozef Stefan

15.55 – 16.05

Connected mobility

Charlotte Wallin, Research Centre Allgäu, Kempten University of Applied Sciences, Germany

16:05 – 17.00

Networking break with local specialities

Tastings, promotions and presentations during networking breaks

Presentation and promotion of **GREEN POINT**

Culinary event PTUJSKI LÜK with protected geographical indication

Presentation and tasting of **Štajersko Prekmursko pumpkin seed oil with protected geographical indication**

Presentation and tasting of **GORIČKI RAJ**

Presentation and tasting of **COUNTRY CHOCOLATERIE PASSERO**

Tasting of **Extra virgin olive oil from Slovenian Istria**

Information about the event

Organizer



Plese 9a, 9000 Murska Sobota, Slovenia

Email: info@p-tech.si

Tel: +386 (02) 530 82 00

www.p-tech.si

Registration & Tickets

Register online for the conference at <https://bit.ly/2vpkeJ6>.

After the registration you will receive a **registration code** for the e-business coupon for the conference and the fair. The number of places is limited, so hurry up with the registration!

For further information and help mail to tomaz.laposa@p-tech.si.

Venue – how to find us?

Fair of Agriculture and Food AGRA (Conference Hall 5)

Cesta na stadion 2

9250 Gornja Radgona

Slovenia

Directions: <https://goo.gl/maps/aay3Ge2LeFE2>



Travelling

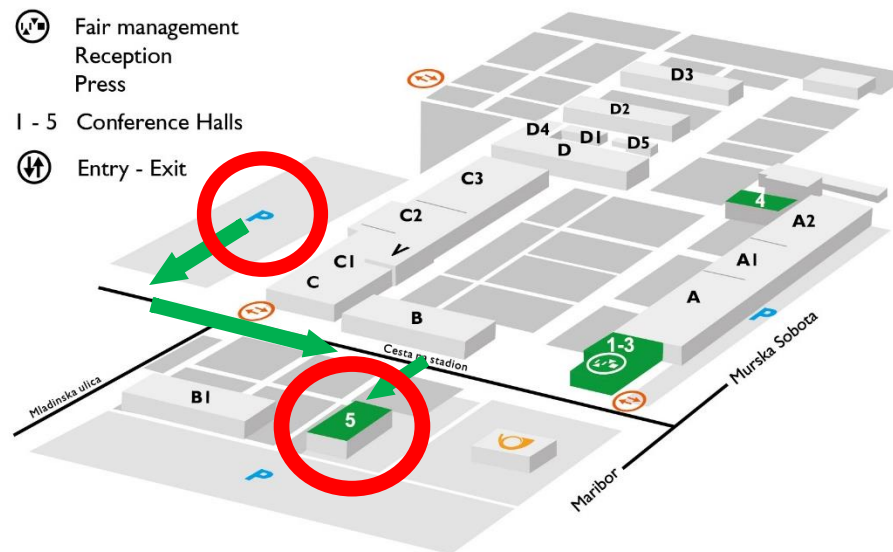
For travelling options and detailed directions visit <https://bit.ly/2va4rPl>.



The conference will take place in Hall 5

Fair plan

- Fair management
Reception
Press
- I - 5 Conference Halls
- Entry - Exit



Accommodation

Exclusive prices for our participants of the international conference for accommodation in [Health resort Radenci](#) and [Terme 3000 – Moravske Toplice](#). Reservation form is available here: <https://bit.ly/2OCKg4J>.

Fill out and send directly to the hotel.



Contact

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